



## **MGI INSTALLS METEOR DP60 PRO DIGITAL PRESSES AT TWO MAJOR IN-PLANT OPERATIONS**

*City of Cincinnati and Clayton County (GA) Public School System chose Meteor DP60 Pro for versatility of applications, laser-safe print capabilities and superior quality*

**Melbourne, Fla (Oct. 5, 2009) - MGI USA**, the multi-substrate (paper, plastic and envelopes) digital press and finishing solution manufacturer, announced that **they have installed Meteor DP60 Pro® 4-color multi-substrate digital presses at two major in-plant operations in the United States: the City of Cincinnati (OH) and Clayton County (GA) Public School System**. The presses were installed in late August by MGI dealers Graphco and Paper Handling Solutions, respectively.

### **City of Cincinnati**

Steven Howe, Manager of the City of Cincinnati Printing Services, Stores and Mail Operations for the City of Cincinnati, selected the Meteor DP60 Pro with the EnvelopExpress high capacity envelope feeder after an extensive period of research and testing. A Xerox customer for the last 23 years, Howe was looking for an economical solution for short run jobs that needed to meet very strict criteria for laser-safe output and color consistency. Graphco, MGI's dealer based in Solon, Ohio, suggested that the Meteor DP60 Pro would be a perfect fit for his needs. A variety of models from Canon, HP and Xerox in addition to MGI were put through a rigorous sample testing process, with the MGI Meteor DP60 Pro drastically outperforming the others in every aspect evaluated.

"The Meteor DP60 Pro was by far the best option," said Howe. "It was the only press that was truly laser-safe and the quality was outstanding. We recently went through a rebranding process for the City of Cincinnati, so it was essential that we match the new color scheme exactly on all our printed materials. Again, the Meteor DP60 Pro was the only press that could consistently produce the precise colors we needed. The Meteor DP60 Pro has truly changed how we think about printing – we're now able to undertake projects that were previously constrained by cost & capabilities, and we're excited about exploring the multi-substrate aspects of the press and producing more variable data print jobs."

Howe and his team have printed a wide range of applications on the Meteor DP60 Pro to date, including full color letterhead, envelopes, invitations, postcards, plastic parking tags, brochures, posters and many others.

### **Clayton County Public School System**

Clayton County Public School System, one of the largest school systems in Georgia, installed a Meteor DP60 Pro and an EnvelopExpress, with sales and service handled by Paper Handling Solutions, based in Marietta, Georgia. The shop currently has Sakurai two and four color presses, along with several Xerox and Konica Minolta digital color printers. Judy Helms, Supervisor of Printing Services, selected the Meteor DP60 Pro because of its versatility and multi-substrate capabilities.

"The driving factor in our choice of the MGI Meteor DP60 Pro was the ability to print on plastics and envelopes in addition to paper, as well as being ideal for short runs," said Helms. "We're now able to produce our short run jobs more economically on the Meteor DP60 Pro while matching the output quality of our Sakurai presses, and we love the quick turnaround times and no make-ready the Meteor DP60 Pro affords."

Since the press was installed, Helms and her team have produced a host of projects including 4-color variable data envelopes, banners (utilizing the Meteor DP60 Pro's Super Format print capabilities), flash cards and plastic business cards, with future plans to produce plastic ID cards for students, faculty and administrators.

The most versatile digital press in the industry, the award-winning Meteor DP60 Pro can handle paper weights from 20 lb bond up to 130 lb cover (70 to 350 gsm or 16 pt) and plastics from 4 mil up to 16 mil (from 100µ up to 400µ). Compatible substrates include CS1/CS2, bond, Bristol and art/textured papers; PVC, polyester, polycarbonate, PET, polypropylene, vinyl and Teslin<sup>®</sup>, as well as envelopes and certain specialty substrates such as canvas/buckram and magnetic material.

The Meteor DP60 Pro has the **widest cut sheet size range of any digital press**, from 4" x 6" (100 x 150 mm) up to 13" x 47" (330 x 1194 mm) and has full variable data capabilities. It produces brilliant prints at 2400 dpi @ 200 lpi resolutions (variable line screens available) and has integrated color management tools, such as an integrated densitometer and standard i1 spectrophotometer and can work in a variety of profiles, including Fogra (ISO 12647-7), ICC, SWOP and others. With the addition of the EnvelopExpress, printers have a digital solution for 4-color envelope printing with continuous feed capabilities.

At PRINT 09, MGI received the Encore Must See 'em for the Meteor DP60 Pro as well as Must See 'ems for the JETvarnish<sup>®</sup> digital inkjet spot UV coater and the Meteor DP20 4-in-1<sup>®</sup> digital photo press, plus closed significant sales at the show.

For more information, please visit <http://www.mgiusa.com>.

#### *About MGI Digital Graphic Technology*

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of award-winning multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions, including the multiple award-winning JETvarnish<sup>®</sup> digital inkjet spot UV coater.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (ALMDG). They received the prestigious OSEO ANVAR "Innovative Company" Label in 2007 in recognition of their expertise and innovation in the graphic & finishing industry.

MGI USA, based in Melbourne, Florida, is MGI's fully owned subsidiary that services the North and South American, Caribbean and Asia/Pacific markets.

For more information, please visit MGI at <http://www.mgi-fr.com> / <http://www.mgiusa.com>

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