



GRAND RAPIDS COMMUNITY COLLEGE SELECTS MGI DIGITAL SOLUTIONS TO TAKE DIGITAL PRINT AND FINISHING CAPABILITIES TO THE NEXT LEVEL

MELBOURNE, Fla. (Jan. 11, 2011) – MGI Digital Graphic Technology, the manufacturer of multi-substrate digital printing and finishing solutions, announced that Grand Rapids Community College has installed a Meteor DP60 Pro® multi-substrate digital press, as well as a DF360® multi-function paper finisher.

Grand Rapids Community College, established in 1914 and based in Grand Rapids, Michigan, offers opportunities for over 32,000 students annually in degree courses, certification and training programs, workshops and personal enrichment classes. The Print Solutions division was created more than 27 years ago to provide print media not only for the college, but for the Grand Rapids Public School System as well. With 20 employees working in a variety of roles, including several student positions, the Print Solutions team is responsible for design and production of the wide range of materials needed for educational support, such as marketing collateral and direct mail projects.

Danelle Sedore, Director of Printing, Graphic and Mailing Solutions, wanted to upgrade her digital capabilities and take her production to the next level. “Our customers require the highest level of quality color printing, and our current equipment configuration was no longer capable of meeting their demands, so we decided to convert our offset production area to a full digital production workflow.”

With strict benchmarks in mind in terms of quality and applications, Sedore and her team began a search for a production color digital press. After extensive research and testing on most of the digital options available on the market, they chose MGI’s Meteor DP60 Pro from Graphco, an MGI distribution partner.

“Compared to other digital options, the Meteor DP60 Pro won hands-down in terms of value for the price and the flexibility of the machine,” said Sedore. “We produce our own stationary and the departments on campus needed to be able to rerun their letterhead through their laser printers. The Meteor DP60 Pro was the only digital press that was laser-safe and offered envelope capabilities, so the choice in that regard was easy.”

Sedore was also impressed with the Meteor DP60 Pro’s wide range of sheet sizes (up to 13 x 40” in production) and the substrate versatility. In addition to traditional applications, such as brochures, envelopes, posters, flyers, Sedore and her team are excited about exploring new project opportunities such as variable data-driven direct mail campaigns and unique digital pieces, such as pocket folders.

“Overall, we’ve been very pleased with the Meteor DP60 Pro”, concluded Sedore. “Installation was much less complex than other devices we researched – we were in production within a week. Our operators have been impressed with the ease of operation and functionality, and we’ve received top-notch support and training from Graphco. We’re also excited about our DF360 and the unique all-in-one finishing capabilities it offers.”

About MGI Digital Graphic Technology

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of award-winning multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (ALMDG). They received the prestigious OSEO "Innovative Company" & "OSEO Excellence" labels respectively in 2009 & 2010 in recognition of their expertise and innovation in the graphics & finishing industry. In addition, MGI has won nine international product awards from 2008-2010 related to technological innovation.

MGI USA, based in Melbourne, Florida, is MGI's fully owned subsidiary that services the North and South American, Caribbean and Asia/Pacific markets.

For more information, please visit <http://www.mgi-fr.com> / www.mgiusa.com



From L-R : Danelle Sedore (GRCC), Rachel Bower (GRCC), Jim Thrush (Graphco)

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