



COLOUR 101 EMBRACES THE DIGITAL AGE WITH THE MGI METEOR DP60 PRO DIGITAL PRESS

Melbourne, Fla / Atlanta, Ga (March 11, 2010) – **MGI USA**, the multi-substrate (paper, plastics & envelopes) digital press and finishing solutions manufacturer, **announced today that Paper Handling Solutions has installed a MGI Meteor DP60 Pro® multi-substrate digital press at Colour 101, located in Atlanta, Georgia.**

Established in 1997, Colour 101 is a woman-owned, FSC certified commercial printing company that offers clients high quality printing with unparalleled service, and a focus on delivering complete solutions from “concept to creation.” Nancy and Michael Lepera, the owners of Colour 101, are committed to bringing in the latest innovative technologies in order to improve business processes, enhance client satisfaction and boost revenue.

To address the evolving needs of their clients, Colour 101 decided to add digital print capabilities to their workflow. Topping their list of requirements was the need for an on demand print solution that could match the quality of their Heidelberg Speedmaster 74 on shorter runs, plus full variable data capabilities. After a thorough evaluation, they chose the MGI Meteor DP60 Pro from Paper Handling Solutions. Not only could the Meteor DP60 Pro meet their criteria, it also provided them with the ability to print on a multitude of paper and synthetic substrates, including envelopes, and on sheet sizes up to 13 x 47”, all with the same exceptional print quality.

“With the Meteor DP60 Pro, we can now offer our clients a broader range of print solutions without compromising the quality standards our clients have come to expect from us,” stated Ms. Lepera.

The flagship in MGI’s digital line, the Meteor DP60 Pro is easily the most versatile digital press in the graphics industry, receiving consecutive Must See ‘em recognition at both GRAPH EXPO 2008 and PRINT 09. Key features include:

- Compatible substrates including paper, plastics/synthetics (including specialty substrates such as canvas) and envelopes, up to 350 gsm or 130 lb Cover / 14 mil for paper and up to 400 microns /16 mil for plastics
- Super Format print capabilities accommodate up to 13 x 47” sheets
- Laser-safe prints, ideal for letterhead, envelopes and other applications previously only produced via offset
- No click charge and an economical total cost of operation
- Fogra® certification (ISO 12647-7)

The Meteor DP60 Pro is quickly becoming the solution of choice for graphics professionals in a wide range of industry segments, including commercial printers, plastic card manufacturers, in-plants, book printers, photo printers, governments and envelope printers, among others.

Paper Handling Solutions, based in Marietta, Georgia, is the southeastern distributor for the full line of MGI digital presses and finishing solutions. To learn more visit www.paperhandlingsolutions.com.

MGI’s digital printing and finishing technologies are recognized as the most versatile and innovative on the global graphics market and provide true value-added solutions to thousands of satisfied customers worldwide. Within the last year, three separate products (Meteor DP60 Pro, JETvarnish® and Meteor DP20®) have won a combined seven international awards for technological innovation in three separate market segments (graphics/commercial printing, packaging, photo imaging). See the complete MGI portfolio next at ON DEMAND (booth 413) and at IPEX (hall 20, booth C624).

For more information, please visit <http://www.mgiusa.com> / <http://www.mgi-fr.com> .

About MGI Digital Graphic Technology

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of award-winning multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (ALMDG). They received the prestigious OSEO ANVAR "Innovative Company" Label in 2006 & 2009 in recognition of their expertise and innovation in the graphics & finishing industry.

MGI USA, based in Melbourne, Florida, is MGI's fully owned subsidiary that services the North and South American, Caribbean and Asia/Pacific markets.



Nancy and Michael Lepera of Colour 101 with their MGI Meteor DP60 Pro

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