



Söderqvist

Press Release
For immediate release

Ivry sur Seine, October 15th, 2009



1 MILLION ENVELOPES PRINTED AT BONG SWEDEN IN ONE YEAR ON MGI'S METEOR DP60 PRO DIGITAL PRESS

MGI Digital Graphic Technology, the multi-substrate (paper, plastic & envelopes) digital press and finishing solution manufacturer, today announced a successful Meteor DP60 Pro installation in the envelope printing market.

One year ago, MGI Digital Graphic Technology and its Swedish distributor **Söderqvist**, installed a Meteor DP60 Pro digital press at the HQ production site of **Bong Ljungdahl AB** Sweden, one of the largest manufacturers in the European envelope industry, who is worth EUR 2 billion annually with a total volume in the range of 100 billion envelopes per year. The installed press has been dedicated to print a wide range of envelopes using MGI's envelope feeder, the EnvelopExpress.

For Bong, this was the first installation of a digital press for envelope printing. Magnus Olofsson, Manager of the Swedish operation, added

"While we are an important envelope manufacturer, we also need to bring additional value to our customers, such as personalized and short run printed products. Now, thanks to the Meteor, we can offer to our customers short or long runs, with or without variable data printing. This equipment is very flexible, easy to operate and able to handle all kinds of formats and substrates. This equipment has already achieved 1 million printed envelopes in just one year!"

"Our plan for 2010 is to print 1.8 million envelopes with our Meteor and our goal for the future is to have digital printing available at each of our European sites."

The Meteor DP60 Pro is the most versatile digital press in the industry and recently received an Encore Must See 'Em award at PRINT 09. The Meteor DP60 Pro can print on a wide range of papers and plastic/synthetic substrates, including envelopes, PVC, Teslin®, magnets, canvas, vinyl, CS1/CS2, polycarbonate and many others, up to 16 pt/350gsm/130 lb cover. The Meteor DP60 Pro produces laser-safe prints on the widest cut sheet size range among digital presses, ranging from up 100 x 150 mm up 330 x 1020 mm, is FOGRA certified and features integrated color management tools.



About Bong Ljungdahl AB

Bong is a leading European provider of specialised packaging and envelope products and offers solutions for distribution and packaging of information, advertising materials and lightweight goods. Important growth areas in the Group are the ProPac packaging concept and Russia. The Group has annual sales of approximately SEK 2 billion and some 1,200 employees in 13 countries. Bong has a strong market position, particularly in Northern Europe, and the Group sees attractive opportunities for further expansion and development. Bong is a publicly listed company and its shares are quoted on the Stockholm Stock Exchange. More information available at: mail@bongljungdahl.se

About Söderqvist Scandinavia AB

Söderqvist of today is a trading company with a strong organisation for installation, service, support and spare parts. The competence in our company has been build up during decades, from 1906 when the Friländer brothers founded what later on would become Söderqvist. A unique competence within welding was what the printers requested at that time. That competence grew with the evolving automation but still within the field we know and live for, the printing industry. Our strong range of agencies together with our knowledge and experience for installation and commissioning whole or parts of the printing process makes us stronger than ever. The future development is both exciting and entertaining but it is the same satisfaction to know and be able to answer to questions about equipment and parts delivered by earlier Söderqvist generations. More information available at: info@soderqvist.se

About MGI Digital Graphic Technology

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of award-winning multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions, including the multiple award-winning JETvarnish® digital inkjet spot UV coater.

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (symbol: ALMDG). They received the prestigious OSEO ANVAR "Innovative Company" Label in 2007 in recognition of their expertise and innovation in the graphic & finishing industry.

For more information, please visit MGI at <http://www.mgi-fr.com> / <http://www.mgiusa.com>

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High definition photos available on request

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